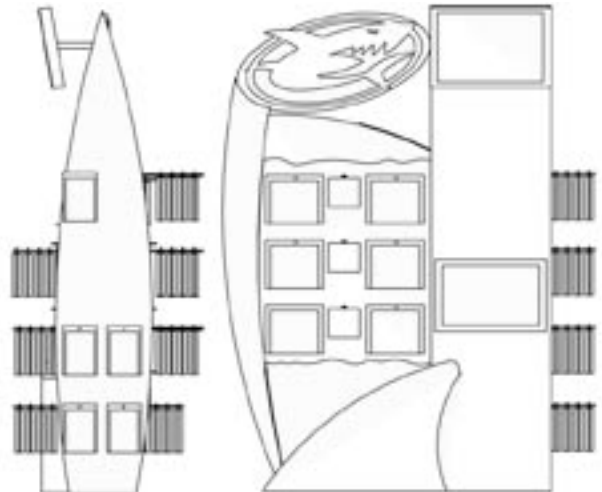


Environments_Retail

Interact Accessories

Toys-R-Us, Times Square, New York City

Located in the flagship Toys-R-Us store in Times Square, New York City, the Interact Gameshark kiosk was designed to display product, provide hands-on demonstrations and inspire gamers. The demonstration area has a view monitor and an upper "slave" monitor to build traffic. A bubble tank is also featured to emphasize Gameshark's underwater theme.



Avalon retail environment services include:

- Design, engineering, management, construction and installation for kiosks, merchandizing programs and retail interiors for projects of high and low volume
- Full integration of interactive technologies

Creative problem solving for market leaders

Avalon Exhibits develops and presents dimensional branding at industry events in North America and worldwide. A leading designer, fabricator and manager of custom exhibits, meetings, events and environments, Avalon expresses client stories in many dimensions.

Located in New Castle, Delaware, close to the Mid-Atlantic states, Avalon is represented at all major exhibit venues within North America. We have international partners located in Europe, Latin America and Asia Pacific.

For more information, please contact:

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Environments_Retail

Fidelity Investments

Interactive Information Kiosks

Projects: Fidelity Investments:

Fidelity Investments engaged Avalon in the design and engineering of interactive kiosks to be placed in settings as diverse as the Fidelity Infotest Show and clubhouse level at Gillette Stadium in Boston.

International Services Kiosk (Right)

Created for the annual Fidelity Infotest show, the kiosk was designed to showcase International Services. Using a structure of sculptural simplicity, the kiosk was designed to promote high technology products and incorporates a floating globe to reinforce the international theme.



Investment Kiosk (Above)

The Fidelity Investment kiosks were developed for installation at clubhouse level in Boston's Gillette Stadium – home of the New England Patriots. The client required the twin capabilities of personal investment access and consumer information of all Fidelity Investment services.



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